

For Immediate Release

SoftwareONE Strengthens Portfolio with Full Suite of IBM Software

Collaborating with ECS Pericomp for last-mile delivery to enterprise market

Kuala Lumpur, Malaysia, 10 September 2014 – The global leader in Software Portfolio Management services, **SoftwareONE**, strengthens its solutions portfolio in Malaysia with the addition of IBM's full suite of software.

SoftwareONE's Malaysian unit, SoftwareONE Experts Sdn Bhd, will collaborate with ECS Pericomp Sdn Bhd – a wholly-owned subsidiary of Malaysia's leading ICT distributor, ECS ICT Berhad (ECS) – for the last-mile delivery to enterprises nationwide.

Notably, SoftwareONE is one of IBM's few Software Value Partners (SVP) in Malaysia who has full access to the entire range of IBM solutions; namely Information Management, Business Analytics, IBM Collaboration Solutions, Security, Websphere, Cloud & Smarter Infrastructure, Rational and Industry Solution.

"We are proud to be entrusted with the full range of IBM software," said Raphael Erb (拉菲尔艾尔伯), Vice President for APAC for SoftwareONE. "IBM is world-renowned for spearheading ICT initiatives of the future, including Cloud Computing and Big Data – the buzzwords of today. The addition of IBM solutions into our portfolio is certainly timely, as corporations become increasingly receptive to adopting Cloud Computing for added scalability and mobility, amongst other benefits. This portfolio expansion places us in a strategic position to capture future demand through our comprehensive Software Portfolio Management services."

"On this backdrop, we are pleased to team-up with ECS, as we will effectively leverage on their established reputation and wide network to reach our customers."

The International Data Corporation (IDC) estimated that the Big Data Market in Malaysia was valued at USD18.0 million (approximately RM56.7 million) in 2013. With data production on the rise, IDC forecasted the Big Data market to grow 32.1% per annum on a compounded annual basis. IDC also noted increased awareness and early adoption of cloud-based services amongst corporations, which will also contribute to higher data traffic going forward.

"ECS is honoured to partner SoftwareONE in their growth strategy," said Mr. Soong Jan Hsung (宋昭雄), Deputy Chief Executive Office for ECS ICT Berhad. "We will work hard to ensure SoftwareONE has seamless access to the solutions they require for their customers."

As part of its corporate education initiative on the full range of IBM software solutions, SoftwareONE will be hosting the 'Reinventing Business with Big Data Analytics & Cloud' on Wednesday, 24 September 2014 at Ballroom A, The Gardens Hotel and Residences, Kuala Lumpur. For more information please contact Ben or Betty at +603-78051700 or ibm_softwareone@siriuscom.my.

About SoftwareONE:

Privately owned since 1985, SoftwareONE is redefining the technology solutions landscape as the global leaders in Software Portfolio Management (SPM) services. By combining our commercial, technical, compliance and governance expertise into a balanced SPM service offering, we support our customers by ensuring their IT investments are cost-effectively road mapped towards their unique business needs. Globally headquartered in Stans, Switzerland with a local footprint in 82 countries, our 2,000 certified SPM consultants help customers optimize their software spend through our elite sales designations and deep-rooted relationships with top publishers. To learn more about SoftwareONE, visit us at <http://www.softwareone.com>.

Media Contact:

Ng Shu Wun

IBM Sales Specialist

M: +60125233120

E: Shu.Ng@softwareone.com

About ECS ICT Berhad

ECS ICT Berhad (**ECS**, 佳杰科技; Bloomberg: ECS MK; Reuters: ECSI.KL), an MSC-status company, and its group of subsidiaries started in 1985 with the establishment of ECS KU Sdn Bhd. Today, the Group is a leading distribution hub for Information & Communications Technology (ICT) products in Malaysia via ECS ASTAR Sdn. Bhd. and ECS PERICOMP Sdn. Bhd.

Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, ECS is an associate company of ECS Holdings Limited, a Singapore Exchange main board company which is one of the leading ICT distributors in Asia Pacific, accessing to a network of more than 23,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia and the Philippines.

ECS distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, tablets, printers, software, network and communication infrastructure, servers, and enterprise software from more than 30 leading principals.

With a nationwide channel network of more than 4,000 resellers comprising retailers, system integrators and corporate dealers, ECS also provides value-added product support and technical services. For more information, please visit www.ecsm.com.my

Media Contacts:

Jennifer Moreira

ECS ICT Bhd

M: +6016 2333 147

E: jennifer@ecsm.com.my

Julia Pong

Aquilas Advisory

M: +6012 3909 258

E: julia@aquilas.com.my